

The Inside Business JumpStart program is designed to provide new and emerging businesses with a comprehensive service that will enable your company to become “investor ready” and find the funding your company needs to grow. Our detailed program includes the following services:

- **Discussion with Management Team:** Inside Business consultants will discuss a series of topics with your company’s management team which will outline the company’s current need for financing, overview of the business and steps already taken to secure financing.
- **Development of Detailed Executive Summary:** A detailed Executive Summary is the crucial piece of information that all potential investors require before opening up more serious dialogue with any potential client. Our Executive Summaries are designed to be comprehensive and provide details that will gain the attention of potential investors. Our Executive Summaries are typically 3-5 page documents that outline the core features of your business, competitive advantages, marketing plans and overall market opportunity.
- **Creation of Financing Action Plan:** Inside Business will create a detailed overview of all options that your business has to find the funding that you require. This Action Plan will act as a guide line in the pursuit of the financing your business requires.
- **Investor Outreach:** Upon completion of Executive Summary and the Financing Action Plan, Inside Business will review the nature of your funding needs and cross reference our investor database. We will make introductions to potential private investors, venture capital firms, financial institutions and other alternative financing sources that can help your business find the capital it requires.
- **PR Outreach:** Inside Business will prepare a media plan for your business and release a detailed press release outlining either the launch of your new venture or detailing your existing business. The PR outreach will help gain credibility for your company and will also help investors find additional information on your company.
- **Follow-Discussion:** Inside Business will schedule a follow-up call with your management team to discuss potential investor reaction, results of PR Outreach and logical next steps.

Our comprehensive JumpStart program will enable your business to take the next step in its development. Let Inside Business’s team of experience consultants help your business succeed.

Call us at 866-940-4390 for more information.